Seasonal outerwear collection Seasonal outerwear collection

## Seasonal Outerwear collection



An overcoat or coat can quickly become a man's most trusted and treasured garment. Often being the most visible item of any look, the perfect balance (for you!) in terms of practicality and style can easily translate to a sartorial confidence boost. Make your statement while keeping warm this winter in one of your six new suave seasonal (over)coat fabrics.

#### New improvement and design options from this season onwards:

- . Double-breasted peak lapel: to give your overcoat a more luxurious, sartorial look.
- . Classic collar shape (available from October): allowing for more room to wear with a scarf, your new coat collar will be dubbed 'standard (new)' and your existing collar 'slim'.
- **. Improvement:** improved collar fusing, providing slightly more body for an extra clean shape.



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#### Protect yourself



Increase the versatility of your coat by adding a detachable liner: insulated with 100% recycled 'down', made from recycled plastic bottles to perfectly mimic the feel and function of real feathers.





Add extra length for increased warmth and sophistication.

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### Seasonal highlights

A warm finish



**Pure camel:** one brushed winter satin in naturally coloured, heavy-yet-soft 100% camel hair — a point of satisfaction for sartorial aficionados.





**Wool-cashmere blend:** one mixed-brown glencheck in a naturally luxurious blend of wool and cashmere. Soft, breathable and supremely warm.



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### Seasonal highlights

Warm & dry

**Wool-cashmere blend:** outerwear at its most refined, not to mention cosy, comfortable and naturally water-resistant. Lightly brushed and available in four versatile shades.







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# How to layer this winter?

If dressing for winter were a mantra, we think it'd be simple: 'layers, layers and more layers'. But what to layer and how? Thankfully, more than ever, the choice is truly yours. Help your customers exercise their sartorial freedom — and brush up on their seasonal style — with these three winter layering ideas.

